

SOCIAL MEDIA CHEAT SHEET

INSTAGRAM IMAGE SIZES

PROFILE PICTURE

320X320

(Displays 170x170
on Desktop)

SHARED IMAGE - SQUARE

1080 X 1080

SHARED IMAGE - VERTICAL

1080 X 1350

LANDSCAPE FEED IMAGE

1080 X 566

STORY HIGHLIGHT

1080 X 1920

REELS COVER PHOTO

1080 X 1920